

# CENTRE OF EXPERTISE AND TRANSFER IN ORGANIC AND LOCAL AGRICULTURE (CETAB+)

Proud member of

Tech-Access Canada



## CETAB+

Centre d'expertise et de transfert en  
agriculture biologique et de proximité



### SERVICES OFFERED IN:

French



### ADDRESS:

475 rue Notre-Dame Est  
Victoriaville, QC G6P 4B3



### WEBSITE:

<http://www.cetab.org>



### POINT OF CONTACT:

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Production  
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CETAB+ is a Technology Access Centre with a team of 25 employees including agronomists, agro-economists, biologists and technicians conducting applied research and technology transfer in organic crop production, providing consultation on technical, management and marketing issues, disseminating information and delivering training and coaching.

### AREAS OF INNOVATION EXPERTISE

- Organic farming
- Crop production
- Soil management
- Agro-economics
- Local food systems

*Affiliated with the Cégep de Victoriaville*

## TECHNICAL AND BUSINESS SERVICES

- Business development & market research services
- Competitive assessments
- Competitive market analysis
- Concept ideation & design review
- Design Services
- Digital Media & Web Solutions
- Field trials/Simulation
- Problem solving
- Project management
- Retail product label & packaging review
- Sample analysis & testing
- Scientific and technological monitoring
- Scientific report writing
- Technical assistance (consultation, comparative analysis of technologies, tests and analysis)
- Technology & workflow consultation
- Technology evaluation / validation
- Testing Services

## APPLIED RESEARCH AND DEVELOPMENT

- Automation
- Concept validation
- Cost avoidance
- Human Factors Studies
- Manufacturing process design and development
- Process optimization
- Product Design & Development
- Product Re-design & Improvement
- Provincial and federal grant proposal development
- Report preparation on R&D results
- Reverse Engineering
- Technology validation and transfer

## TRAINING

- Connections to co-op placement opportunities
- Corporate on-site & in-house training
- Design, development, and delivery of customized training
- Interactive Workshop Sessions

## TECHNOLOGY DIFFUSION

- Customized technology demonstrations
- Field site product demonstration
- Industry-specific events & symposia
- Literature review
- Networking events
- Open houses - Testing facility & personnel
- Participation at trade shows & other venues with or on behalf of partners
- Presentation of results at conferences
- Rental of space & equipment
- Seminars and Workshops
- Technical publications



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